

# PERSONALIZED LICENSE PLATES APPLICATION

Wisconsin Department of Transportation

MV2428 1/2002 s.341.145 Wis. Stats.

Meaning

> Motorcycle Only <

First Choice														
Second Choice														
Third Choice														
Circle type of plate wanted (Abbreviations identified on other side of brochure) AUT MTM CYC ATK TRK FRM DPF DPV									Telephone Number where you may be reached 7 AM to 4:30 PM					
Applicant/Owner Name(s) as shown on the Certificate of Title or Title Application														
Street Address														
City State Zip Code														

If you are requesting a plate which the current owner no longer wants OR are changing to a different personalized plate, page 2 must be completed and signed.

(Applicant Signature)

## How to Apply

1. Print clearly and sign application.
2. Choose 1-7 characters (except for a motorcycle plate choose 1-5 characters).
3. If you choose 7 characters, you may request up to 2 spaces between any of the characters. Indicate this request with diagonal lines as shown here. (This does **not** apply to a motorcycle plate.)

A	P	P	L	Y/4/7
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Motorcycle Only

G	O	W	I	S
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For motorcycles, if you choose 5 characters, no spaces are allowed.

4. Use capital letters or numbers. The letter O and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc.  
Carefully distinguish between:  
Letters **L** or **I** and Number **1**  
Letter **S** and Number **5**  
Letter **G** and Number **6**  
Letter **Z** and Number **2**  
Letter **B** and Number **8**  
Letter **U** and Letter **V**
5. Provide meaning of request, i.e., what does this represent?
6. If you want to order (not just reserve) plates, send actual Certificate of Title. If your current plates expire within the next three months, send annual registration fee.
7. Make check or money order payable to: **Registration Fee Trust**
8. Mail to:  
Wisconsin Department of Transportation  
Special Plates Unit  
P O Box 7911  
Madison WI 53707-7911

## RELEASE OF PERSONALIZED PLATES

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- ☐ I authorize the reissuance of my personalized license plate number specified above to applicant shown on page 1.
- ☐ I allow the Department of Transportation to reissue my current personalized plate after it is replaced with a different plate.

**X**

(Signature of Owner Releasing Plate)

New Owner - please check one:

- ☐ Have plates in good condition in my possession
- ☐ Need new plates issued

Note: No credit of registration fees or personalized plate fee from former owner is allowed.

### Personalized Plates are available for:

Automobile

Motor Home (annual registration only)

Motorcycle

Truck

- 4,500, 6,000 or 8,000 pound gross weight including dual purpose farm and dual purpose motor home
- 12,000 pound gross weight farm truck

### Type of Plate Abbreviations

AUT	Auto
MTM	Motor Home
CYC	Motorcycle
ATK	Truck
TRK	Truck Used For Hire
FRM	Farm Truck
DPF	Dual Purpose Farm
DPV	Dual Purpose Vehicle

### General Information

- ◆ A **\$15.00** personalized plate fee is required EACH year in addition to the regular annual registration fee.
- ◆ Biennial license plates for motorcycles or farm trucks require **\$15.00** personalized plate fee for EACH year of registration.
- ◆ If your request has already been issued to someone else, it will be denied.
- ◆ No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered, or if the application is unclear or incorrectly completed.
- ◆ The department may refuse to issue a request which may be offensive to good taste or decency, misleading or conflict with the issuance of any other license plates.
- ◆ The department is authorized to recall, after issuance, a plate that is discovered to be obscene or otherwise offensive.
- ◆ The Certificate of Title must be submitted before plates may be ordered.
- ◆ Allow approximately 4-6 weeks for the manufacturing process, after title is issued.
- ◆ To legally operate your vehicle, you must display license plates within two business days of purchase. If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your personalized plate order is processed. An agent may charge a \$3 plate fee and / or may also charge a \$5 service fee.
- ◆ If you have questions, call **608-266-3041**; TTY 608-264-8703; e-mail: [special-plates.dmv@dot.state.wi.us](mailto:special-plates.dmv@dot.state.wi.us) or write to the address given.